

Oklahoma Builder

**Oklahoma State Home
Builders Association**



July/August 2008

Shaking Up the Capitol

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Top Priority for Legislators**

Builder Profile
Herndon Construction

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Herndon Construction

New ideas, building methods keep 60-year-old business fresh and on the cutting edge.

by Jennifer McDermitt

Mike Herndon, co-owner of Herndon Construction Inc., which has been in business since 1950, recognizes that while it is easy to get complacent in a well-established business, it can be dangerous, too. "Building science has come a long way from the time we started building, and I believe strongly in keeping up-to-date to give our homeowners the best quality and energy efficient homes."

Herndon Construction is a residential home and light commercial company owned by Mike and his brother Tom in the Lake Texoma area. Herndon Construction custom homes normally range from \$300,000 to \$2.5 million, and the business benefits greatly from the combined expertise and desire for quality exhibited by the brothers.

"I started building furniture in high school, where I learned that painstaking attention to the smallest detail makes the difference," said Herndon. "While some things in this busi-

ness have changed, we still pay close attention to the details in our homes."

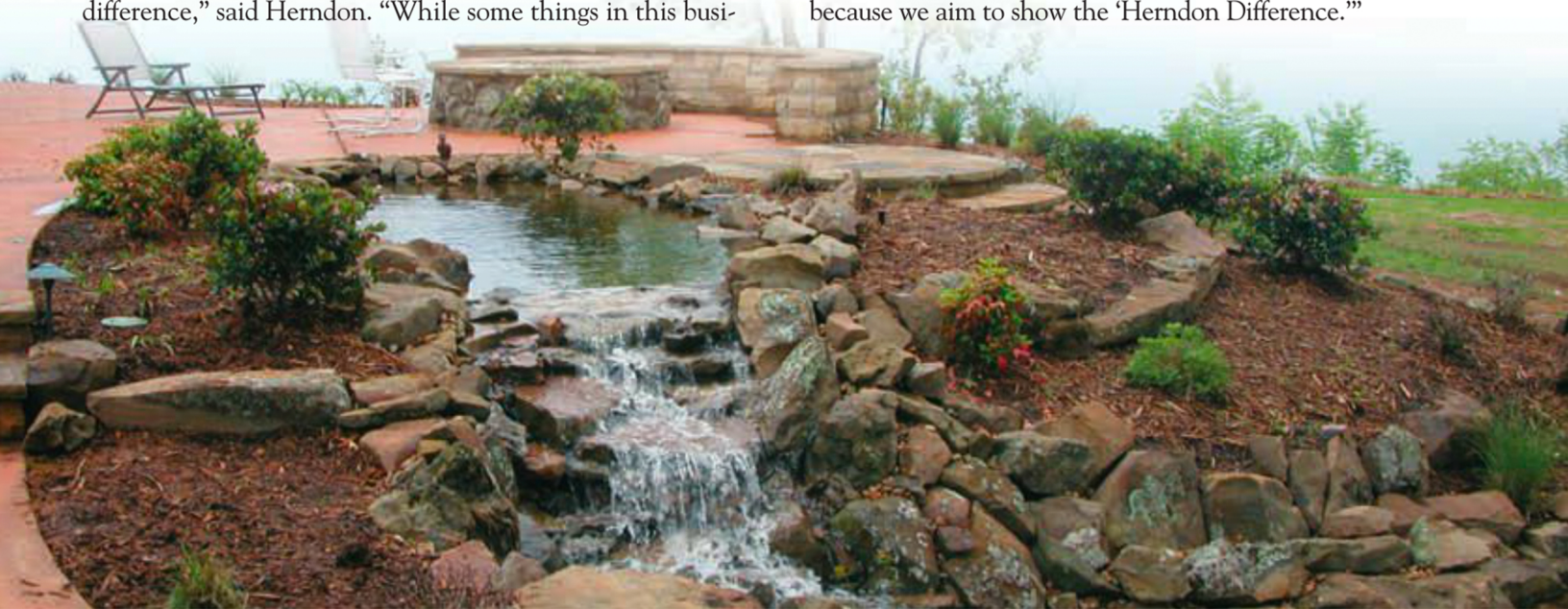
Staying Abreast of Cutting-Edge Technology

Perhaps the biggest change over the years in the business involves Herndon's use of technology. The company uses computer-aided design programs and is now using the latest 3D modeling software that has true building intelligence.

"I have dedicated my time to building the most energy-efficient homes in the area using the latest building science," said Herndon. "My biggest priority is creating a home that will have value for generations to come."

Herndon was the Marshall County area's first certified builder, built the first ENERGY STAR® home, as well as the first Positive Energy home.

"Because of rising energy costs, most owners are requesting greener, more efficient homes, which not only is more economical to operate, but also better for our environment," said Herndon. "When each project is finished, the efficiency, quality and comfort level is very noticeable, because we aim to show the 'Herndon Difference.'"





Involvement Brings Another Level of Quality to Customers

Mike has 34 years experience in home building, is an Oklahoma State Home Builders Association "Certified Builder" and certified in construction management. He has completed courses in project scheduling and scheduling analysis.

As president of the Southern Oklahoma Builders Association, a position he has served for five years, Herndon recognizes the importance of association involvement. He chairs the Certified Builder program at the state level and serves on two state-level committees: insurance and green building.

Herndon said, "Keeping informed through continuing education and staying involved with the home builders' association is a vital part of providing quality, which is not only visible on the surface, but behind the walls as well."



Herndon also believes strongly in community involvement. He is a board member of Landmark Bank of Madill, active in the chamber of commerce and is an elder in his church, spending most of his time working for the Lord.

Respect for Project of Any Size

Mike and Tom have been involved in designing and building some of the largest homes on Lake Texoma, which have been spotlighted by local TV stations and news articles. "We not only have created some of the largest homes, but also have created many lasting friendships that help to make life meaningful," said Herndon.

Regardless of the size and cost of the home, however, Herndon believes that every home deserves his highest level of respect. He said, "We know that building a home is sometimes the largest investment a person makes, and we try to treat each home and home owner with the respect and attention deserved." **OB**



HERNDON CONSTRUCTION since 1950

We at HERNDON CONSTRUCTION have elected to use the systems approach. This is a method of design, construction, inspections and testing that considers how all building components interact, including the foundation, walls, roof, doors, insulation and mechanical systems. Our employees receive continuous education to help provide you with the latest building science.

ENERGY STAR® features: Improved insulation and air sealing techniques, high quality windows and doors, high efficiency heating and cooling system, well-sealed duct system, ENERGY STAR® qualified appliances and programmable thermostat.

Our ENERGY STAR® homes

- Are top performers for energy efficiency And use about 35 percent less energy than average buildings.
- Third party verification to provide an unbiased report of the quality of the home.

Spray foam insulated homes

- Effective air infiltration control allows for HVAC management and rightsizing delivering energy cost savings.
- Reduces the intrusion of outdoor air pollutants including allergens.
- Quieter
- Improved indoor air quality (less moisture, less dust)
- Energy savings of up to 50%
- 100% water blown with no off gasing, a “green” building product



The following chart shows infiltration requirements compared to actual built 2008 homes by Herndon Construction and verified by GWS.

Infiltration Requirements:	OWNER ONE	OWNER TWO	OWNER THREE	OWNER FOUR
To qualify as Energy Star		35%	35%	35%
To qualify as Positive Energy	20%			
Actual Infiltration %	4.5%	5%	7%	6.40%



For more information check out our Web site at www.herndonconstruction.com

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